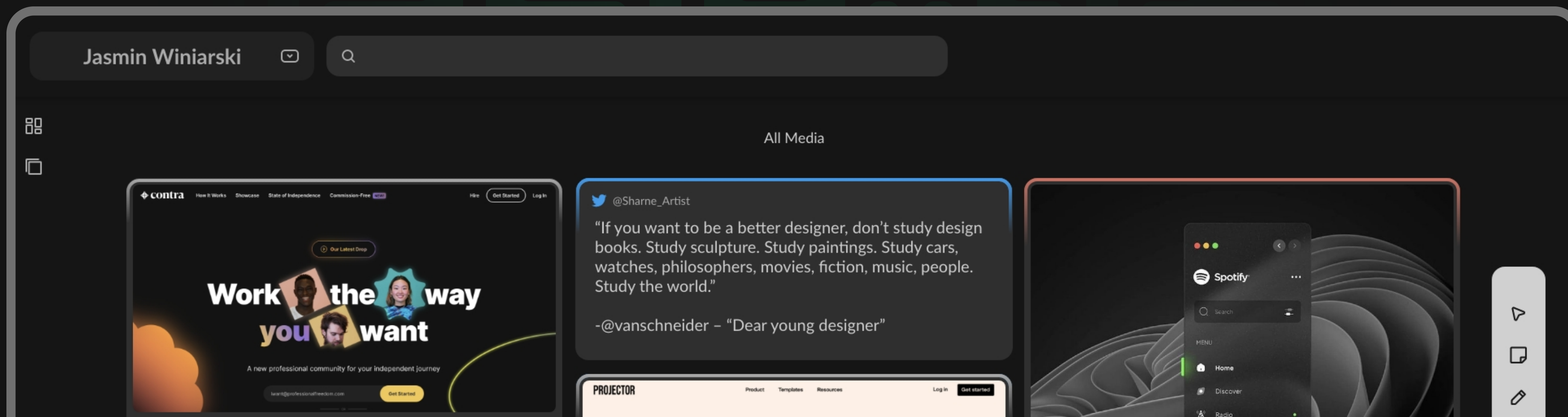


# MAZE

by Jasmin Winiarski



# Content

- 1 What is Maze?
- 2 Who is it for?
- 3 Challenges faced
- 4 Feedback & development
- 5 Into the future



What is Maze?

**MAZE IS A TOOL FOR THOUGHT,  
CREATED BY DESIGNERS FOR DESIGNERS.**



contra How It Works Showcase State of Independence Commission-Free NEW!

Our Latest Drop

# Work the way you want

A new professional community for your independent journey

iwant@professionalfreedom.com [Get Started](#)

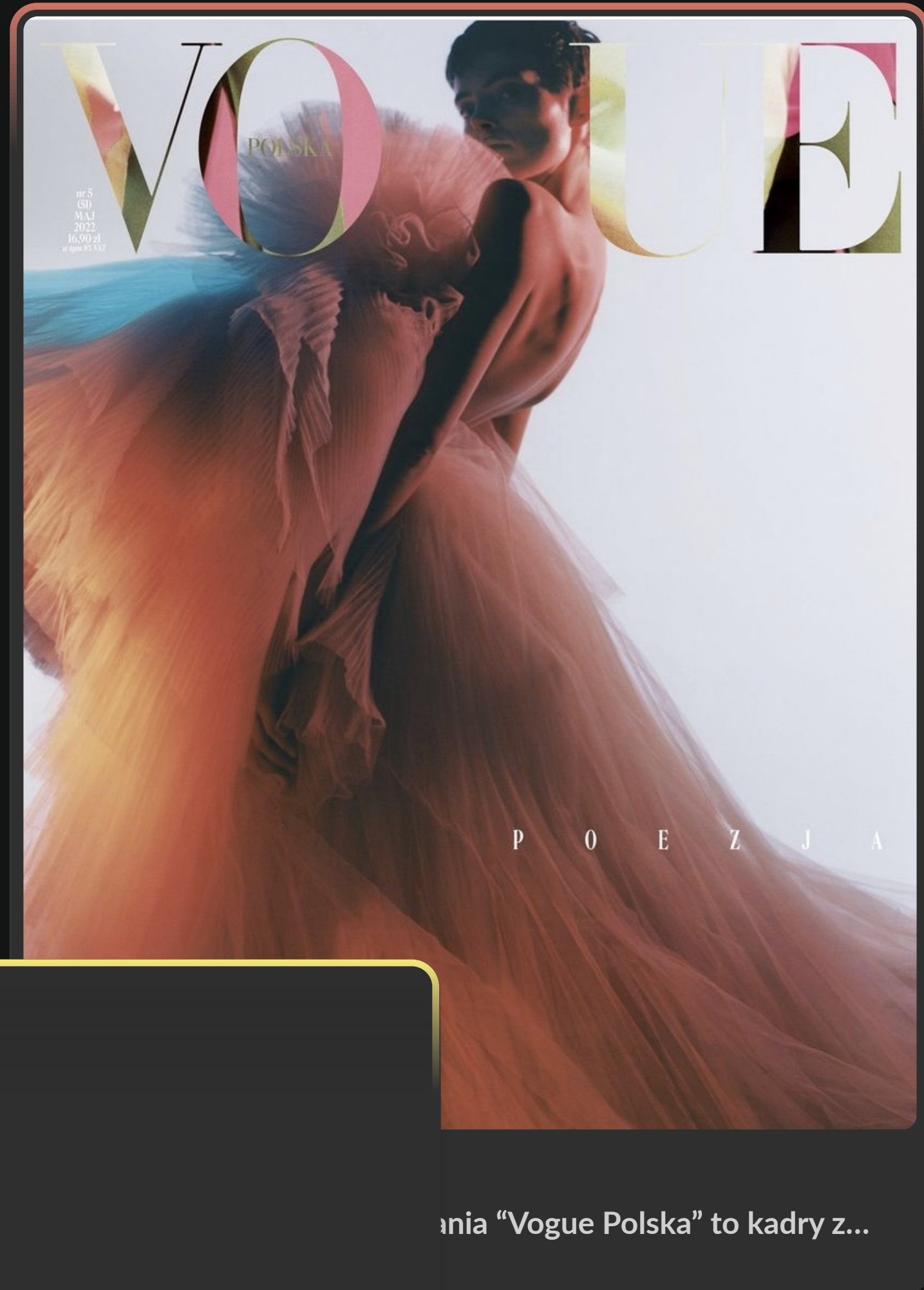
contra.com

## Contra – Work the way you want

Contra is a new professional community for your independent journey. It provides all the tools you need to prioritize the way you live and work.

00:43

standoutfreelancer.com recording



31 July 2021 – 21:12

### Adventure Log App

- Date
- Location
- Stamp
- Photos

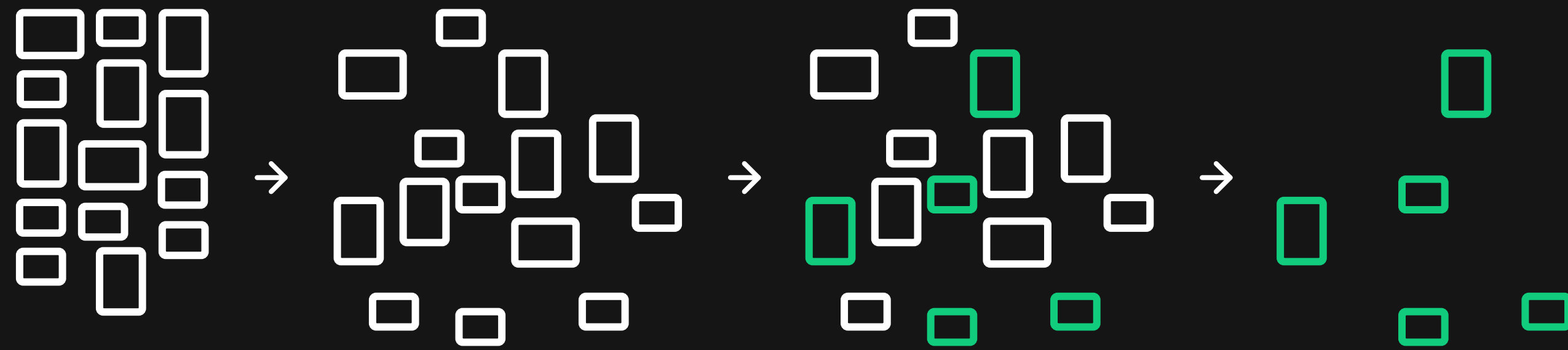
Inspired by Advencher adventure log notebook

@ormanclark

design tip: walk barefoot on grass

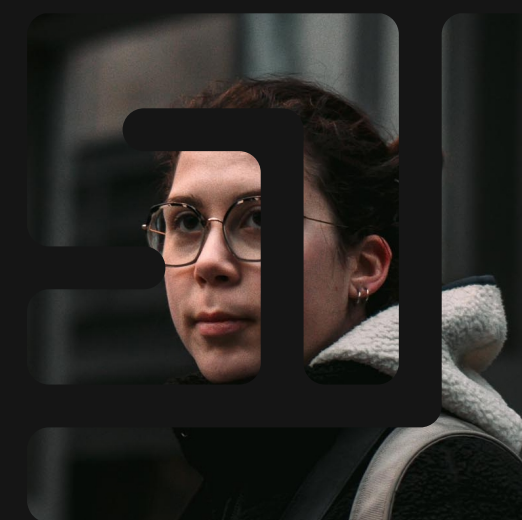
ania "Vogue Polska" to kadry z...





**AN INFINITE PLAYGROUND FOR THINKING.**

Who is it for?





iCloud

- Notes 71
- Jasminwiniarski
- Exchange
- Notes 0

- First day of uni  
15/10/2021 14/0
- Compression  
13/10/2021 OCR
- Vlog03  
11/10/2021 Musi
- Movies to watc  
11/10/2021 Man
- Vlog02  
27/09/2021 Mus
- Podcasts  
25/09/2021 Step
- Music from Up  
20/09/2021 http
- Ethan Christm  
03/09/2021 The
- App inspo  
18/08/2021 Merr

**Jasmin Winiarski**  
@JasminWiniarski

Designer – Creative thinker and coffee drinker

Belfast, Northern Ireland | [jasminwiniarski.com](http://jasminwiniarski.com)

Joined April 2012

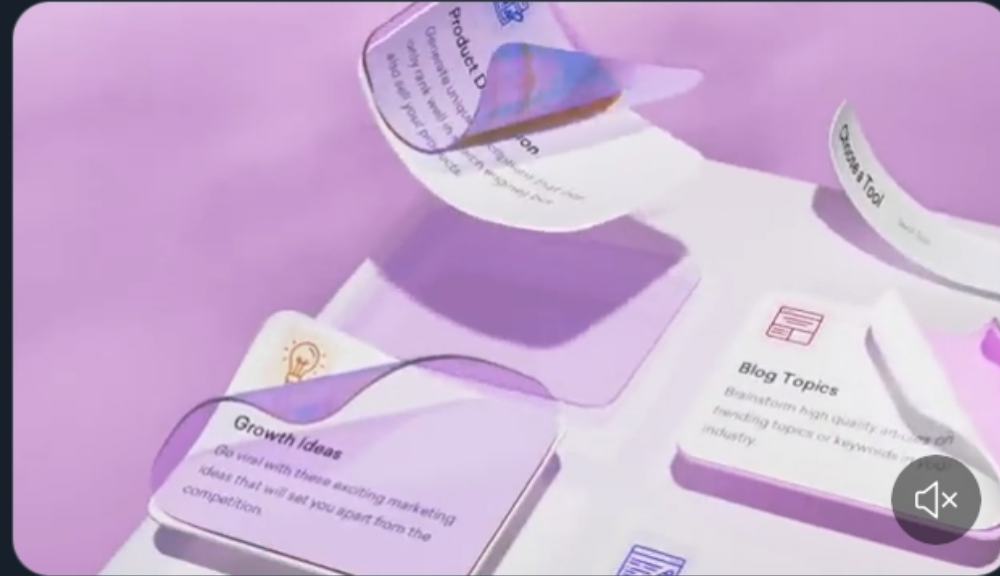
399 Following 177 Followers

Tweets Tweets & replies Media Likes

**Product Haunt** 🤖 @Produc... · 1d ...

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Get crafty: [meow.ph/craftly-ai](http://meow.ph/craftly-ai)



14.9K views

3 13 101

**Reading List**

- Typeface App - Font Manager for...**  
typefaceapp.com  
Store Learn News Support Download...
- Literal\***  
literal.club  
Literal is the best platform to collectiv...
- Home | Air**  
air.inc  
Centralize your team's content in w...
- Cloud based artificial intelligen...**  
www2.deloitte.com  
Early adopters of artificial intelligence...
- 5 key benefits of the relation betwe...**  
towardsdatascience.com  
I like to say that I was born in Information...
- Never lose context**

Maze C

# Challenges faced



MyMind



Miro



Pinterest



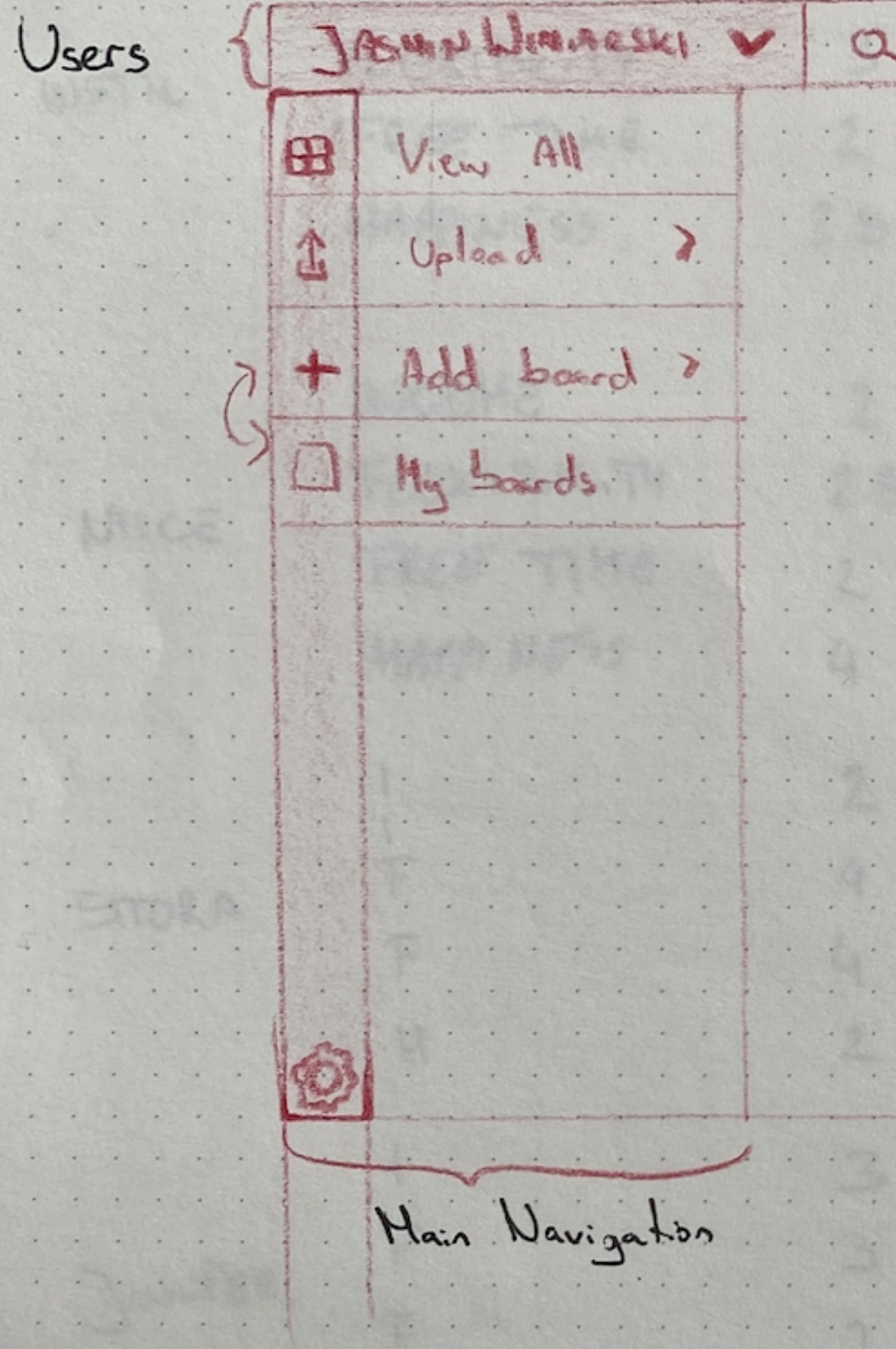
Milanote



**THE MOST RANDOM IDEAS FOR IDEAS.**



More like a design tool:



Idea capturing tool

curly bracket

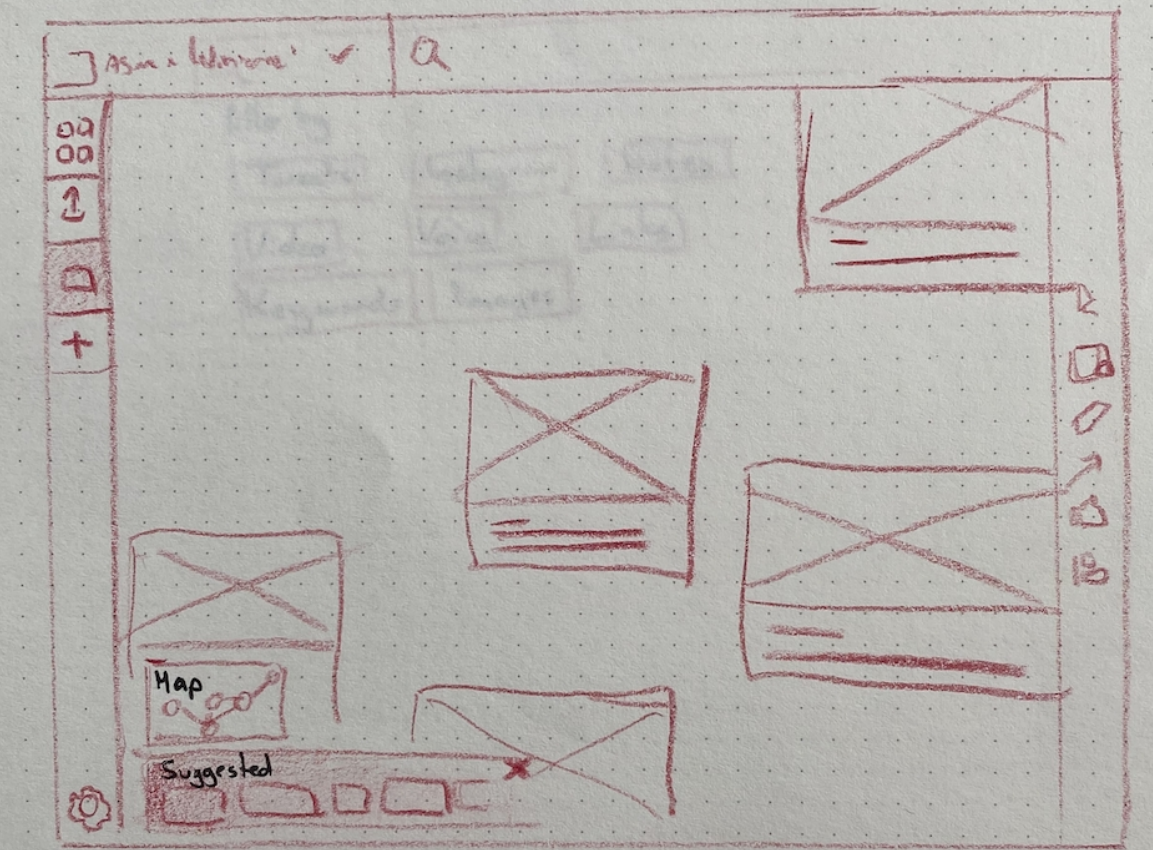
ideas

ideas

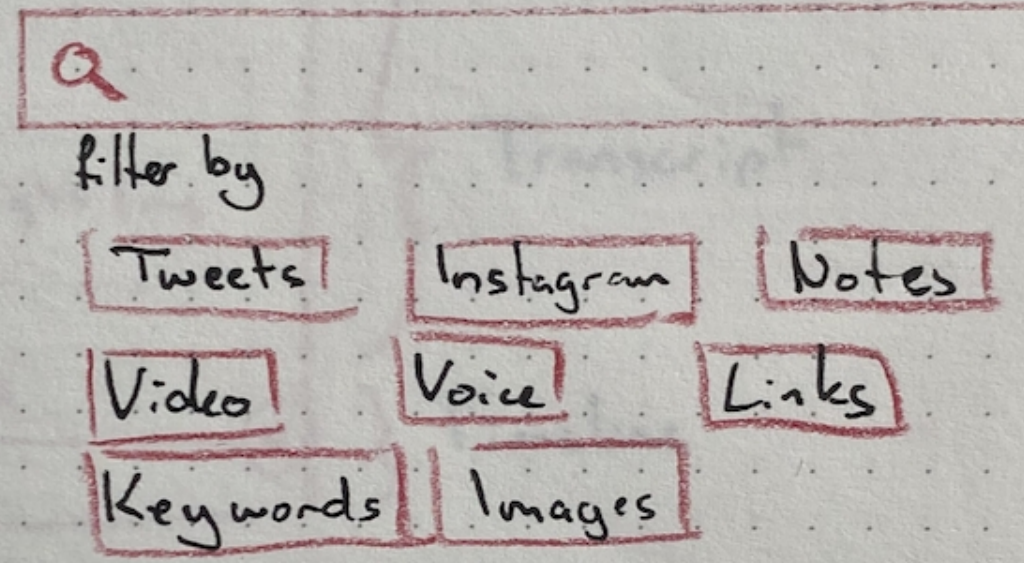
ideas ideas

} more

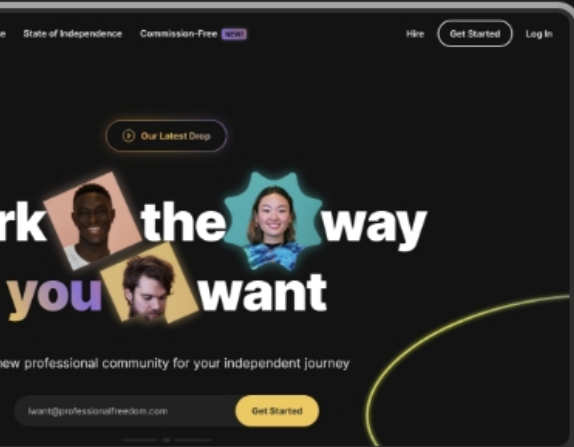
Idea capturing tool



+ Filters



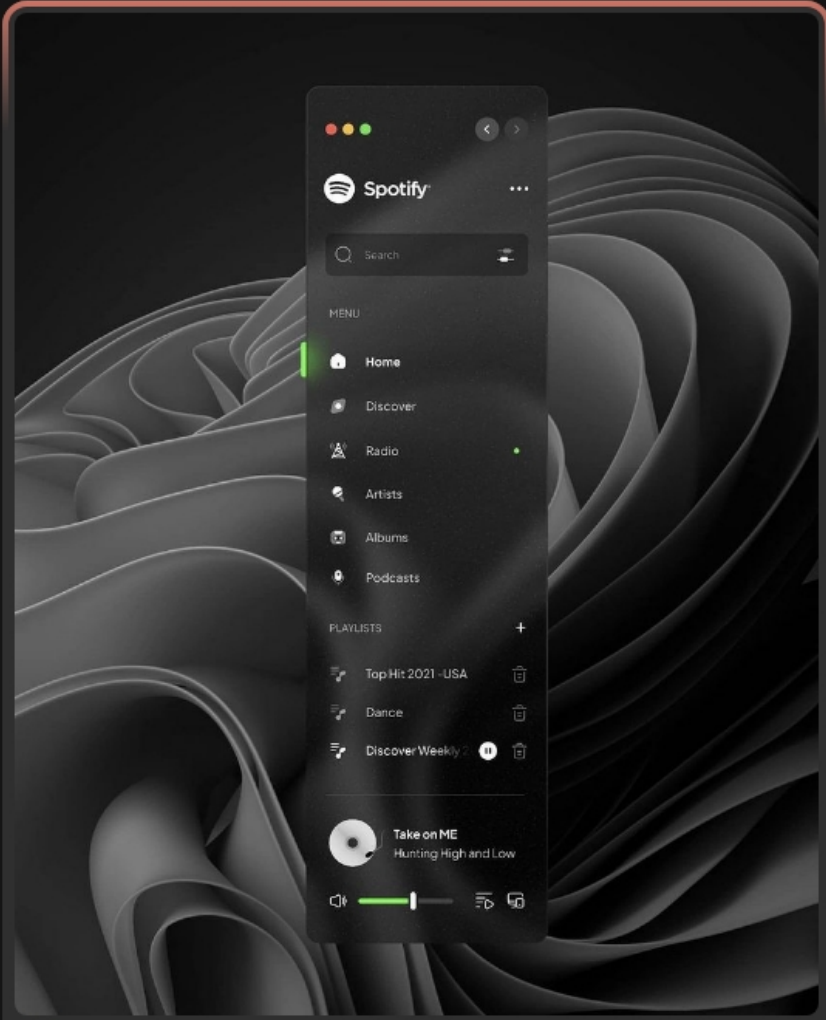
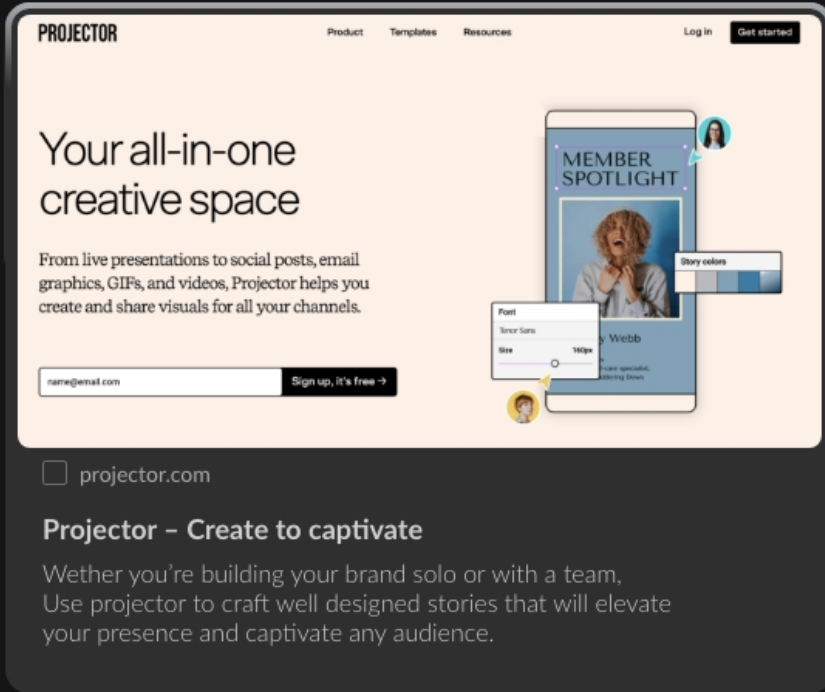




@Sharne\_Artist

"If you want to be a better designer, don't study design books. Study sculpture. Study paintings. Study cars, watches, philosophers, movies, fiction, music, people. Study the world."

-@vanschneider - "Dear young designer"

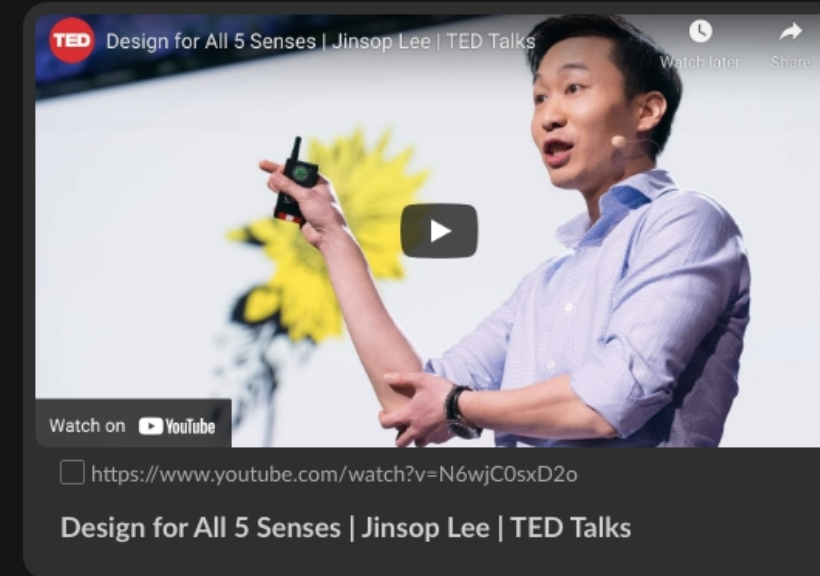
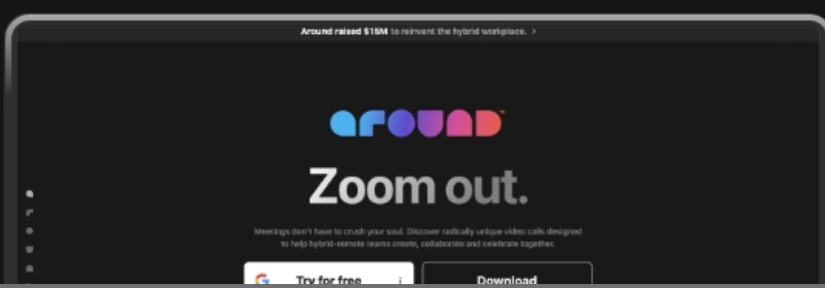


uxbucket

Sidebar Navigation Glass - Spotify 🍷👉

@Casey

great story about regret. my fav part is about how statistically we regret the things we don't do far more than the things we do... great



@Sharne\_Artist

"If you want to be a better designer, don't study design books. Study sculpture. Study paintings. Study cars, watches, philosophers, movies, fiction, music, people. Study the world."

-@vanschneider - "Dear young designer"

@agazdecki

Being the customer for your product helps your startup deeply understand needs and pain points.

19 April 2021 - 18:34

Where Vectors and Dreams align.

Design Thinking



@ormanclark

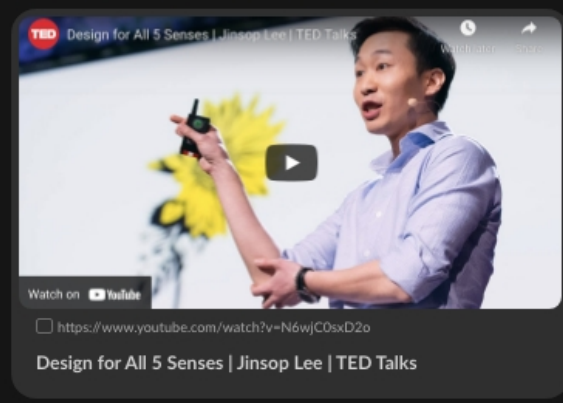
design tip: walk barefoot on grass

Remember this for the presentation!

@Sharne\_Artist

"If you want to be a better designer, don't study design books. Study sculpture. Study paintings. Study cars, watches, philosophers, movies, fiction, music, people. Study the world."

-@vanschneider - "Dear young designer"



"The fatal issue is that logic always gets you to exactly the same place as your competitors."

Design Thinking

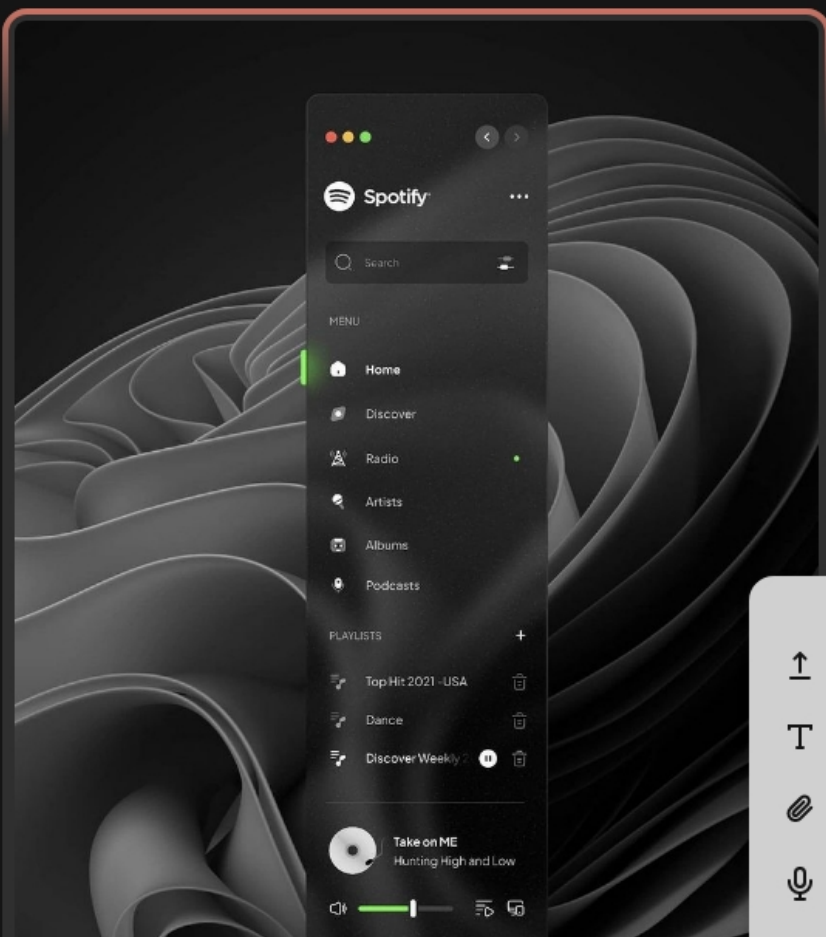
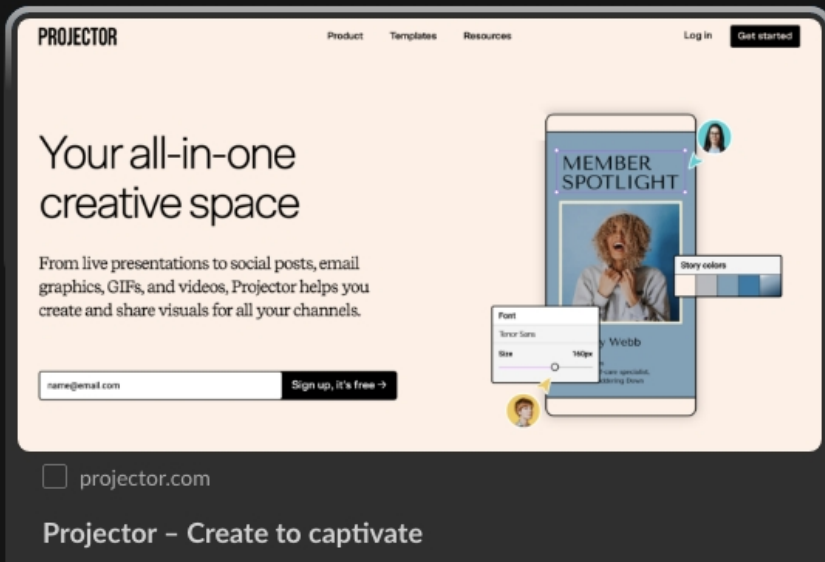
Filters: Twitter, Instagram, Links, Notes, Videos, Photos

Common topics

Recent searches

- Blue
- Type Foundry, Typography, Type Library
- Websites for Teens, Simple Banking

@vanschneider - "Dear young designer"



Azlen Elza @azlenelza

Been thinking about capturing tool images, audio-together in a line

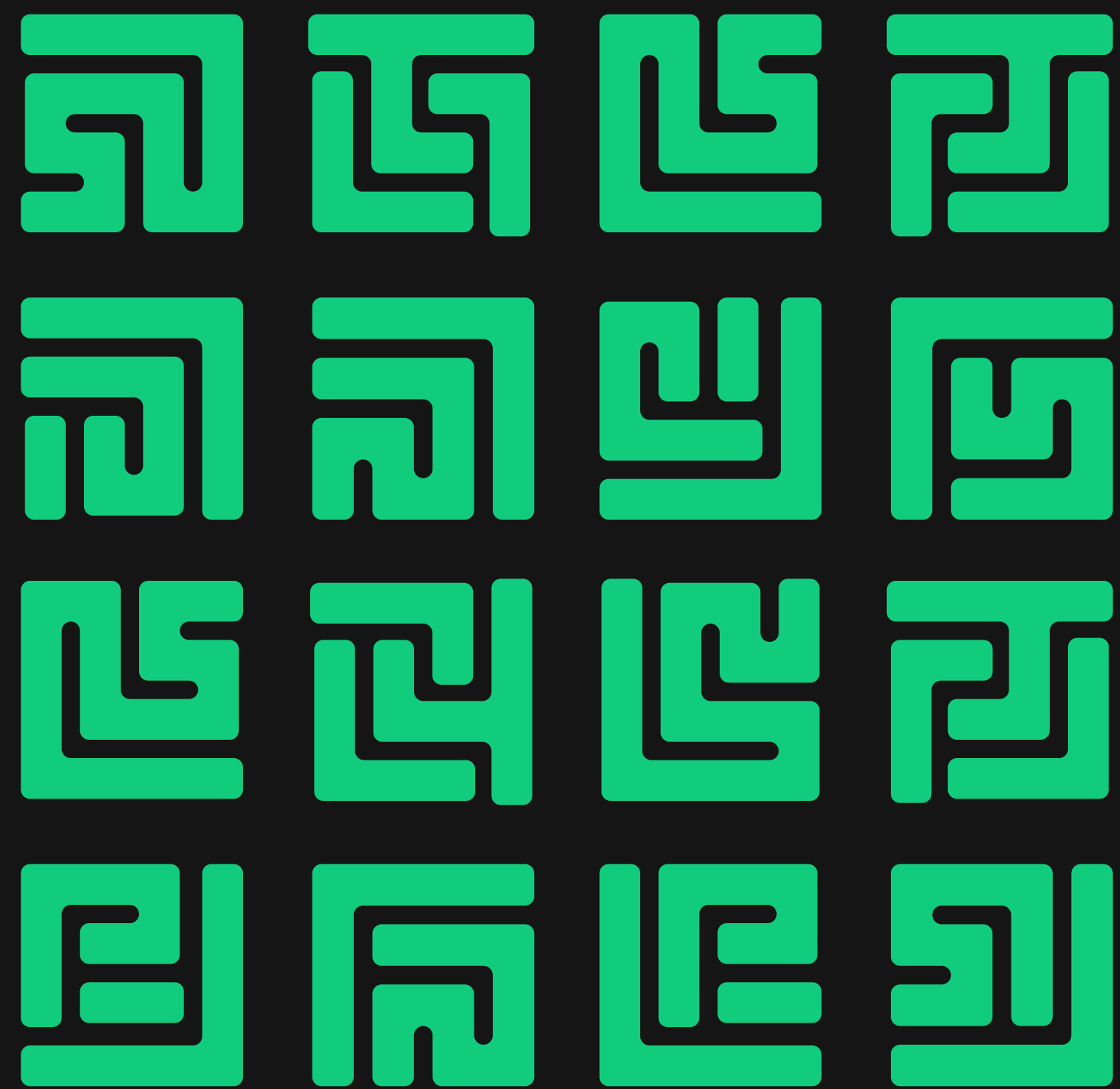
Feel like it'd be a good exploration, like those threads

Ian Barnard @ianbarnard

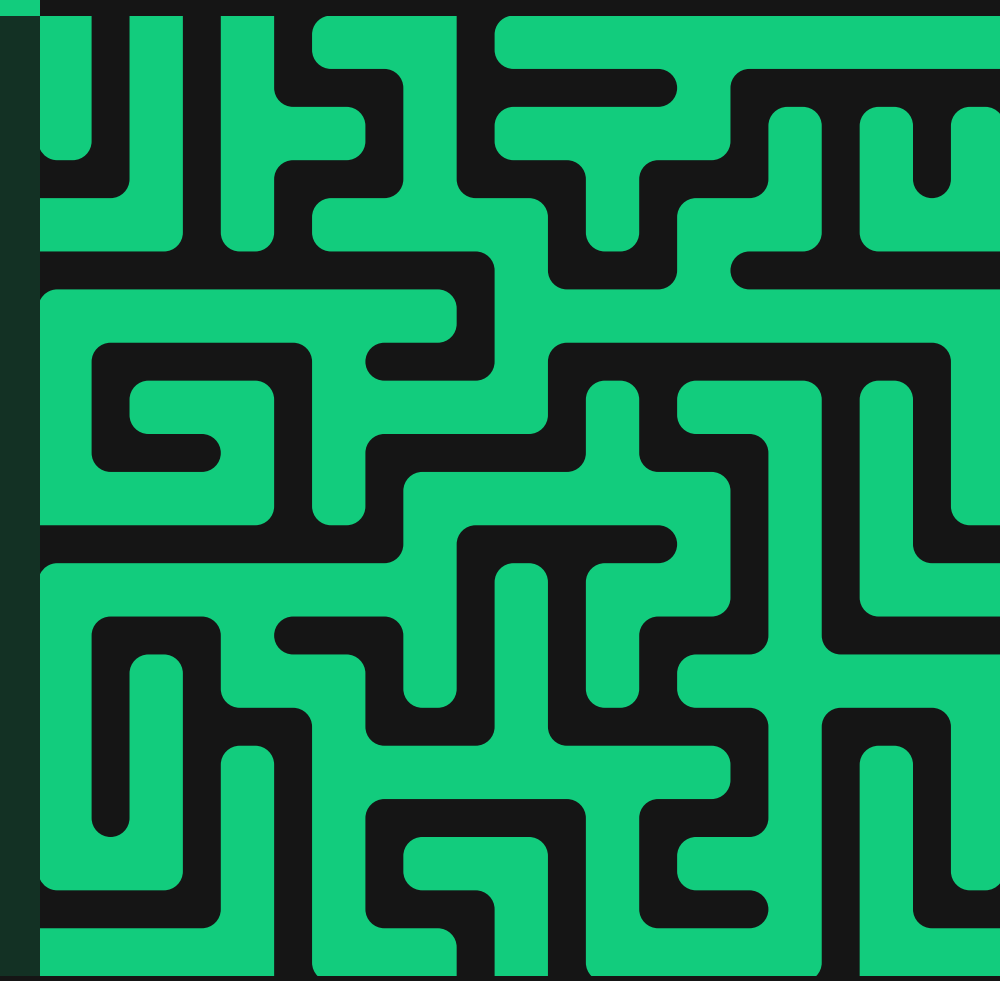
Did you know about Procreate?







MAZE





🔍 Type Foundry, Typography, Type Library

Filters

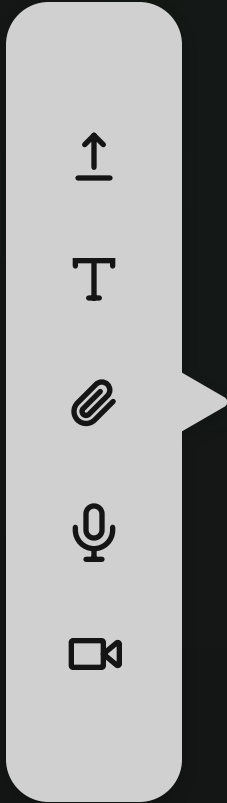
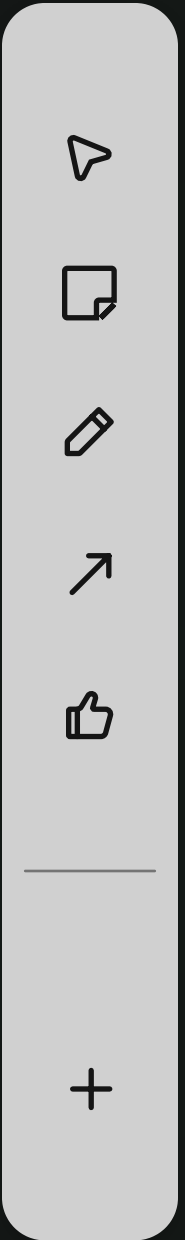
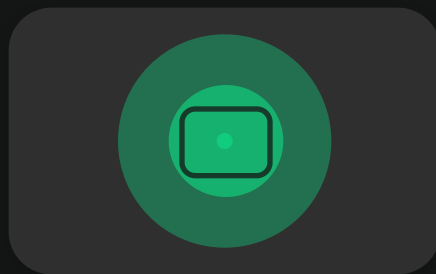
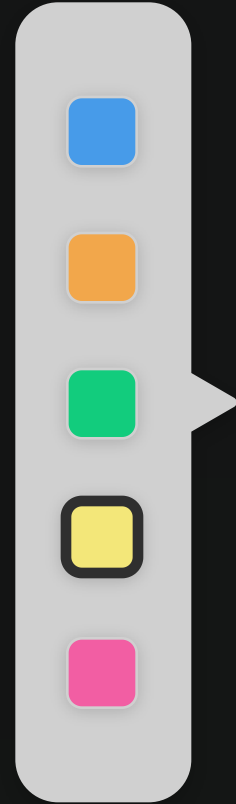
Twitter **Instagram** Links Notes Videos Photos

Common topics

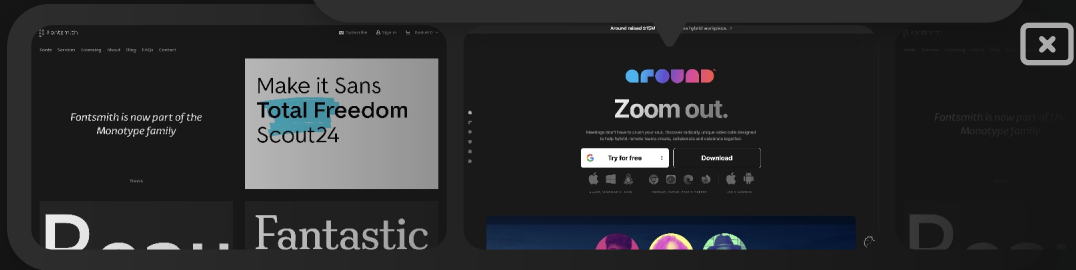
Recent searches

- 🕒 Blue
- 🕒 Type Foundry, Typography, Type Library
- 🕒 Websites for Teens, Simple Banking

Add Board

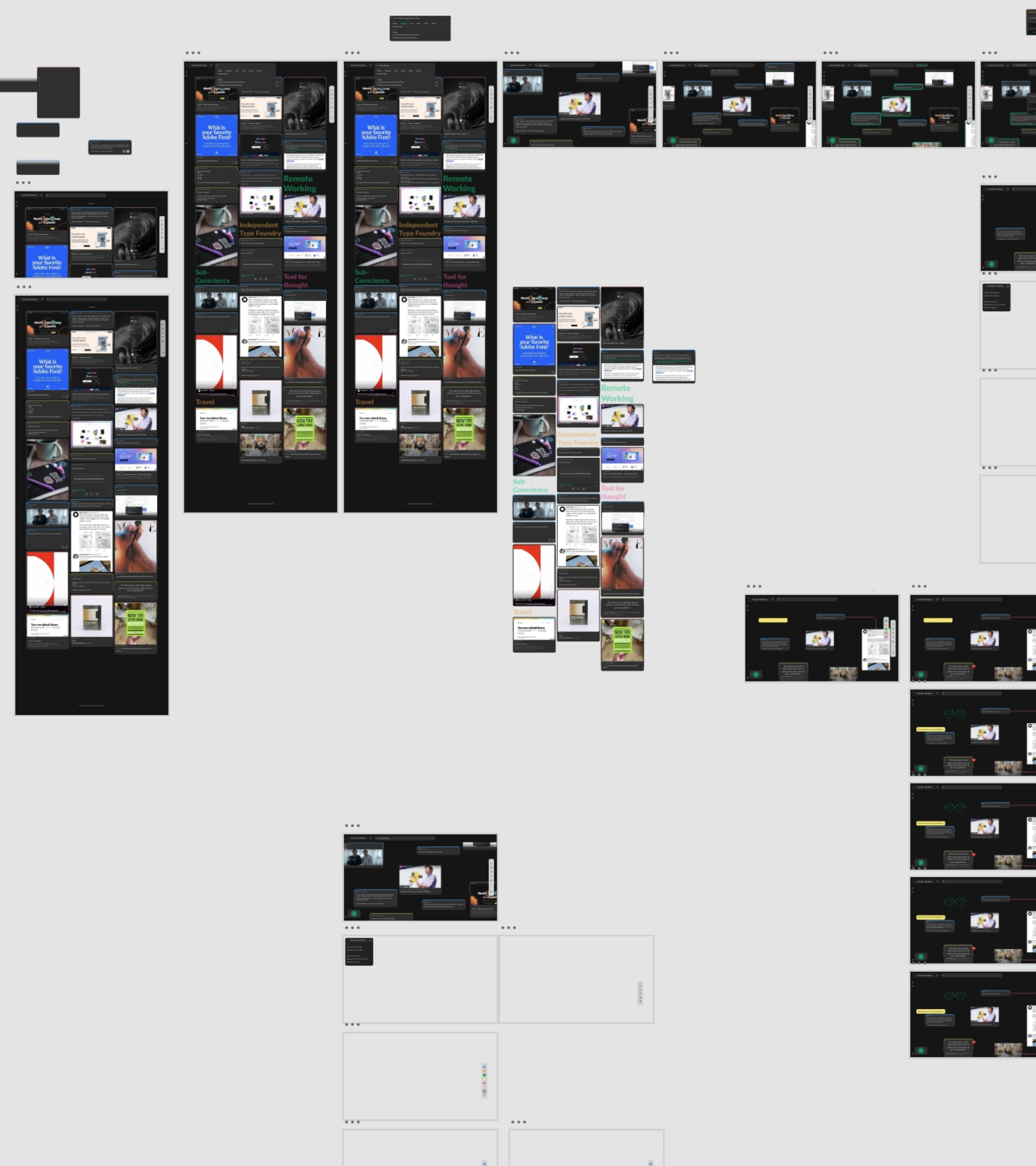


Around - Video calls designed for energy, id...

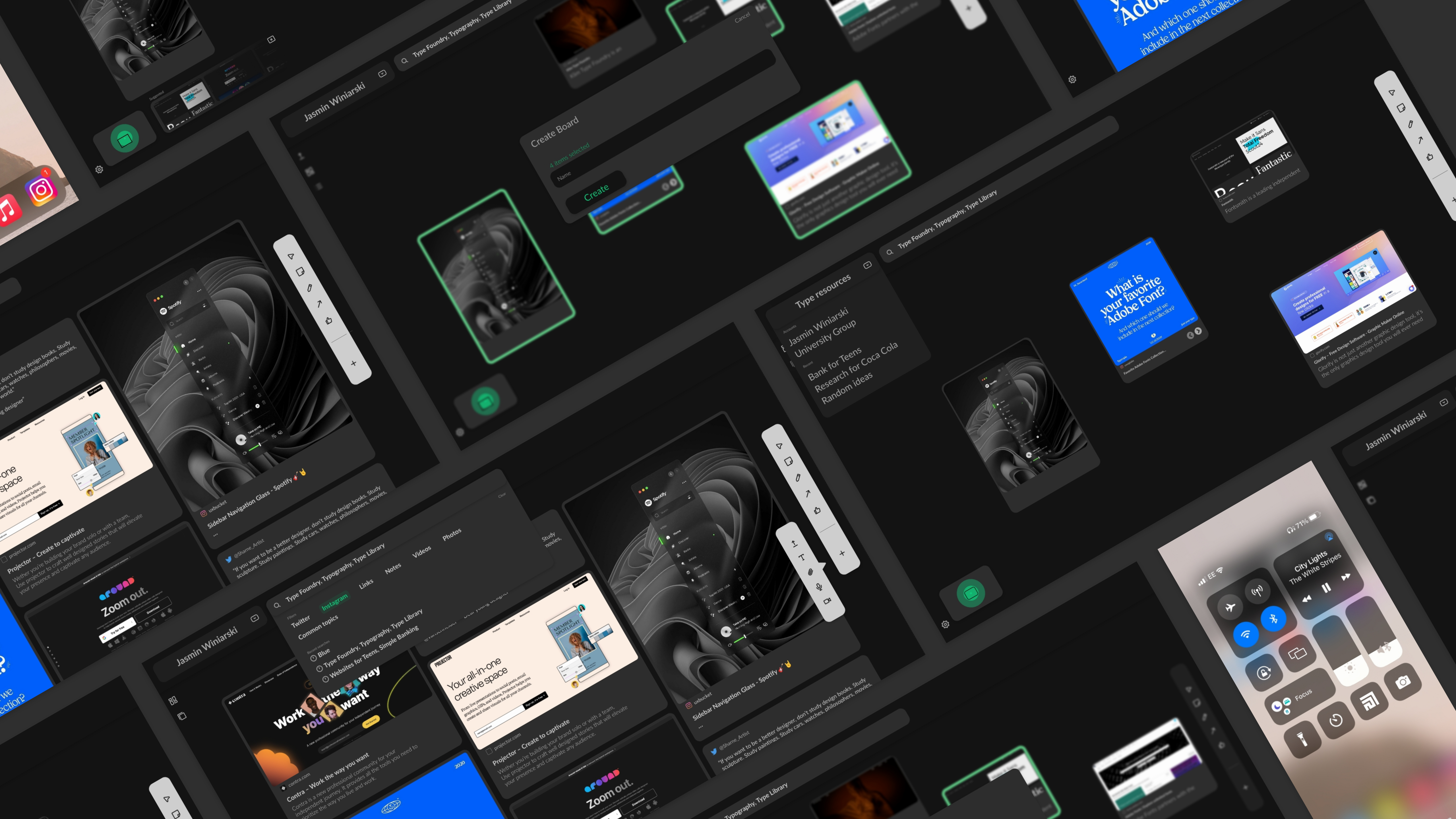


# Feedback & development

**NILE**  
**POLYWORK**  
**NIICE**  
**ETC.**







Jasmin Winiarski

Type Foundry, Typography, Type Library

Create Board

4 items selected

Name

Create



Type Foundry, Typography, Type Library

Type resources

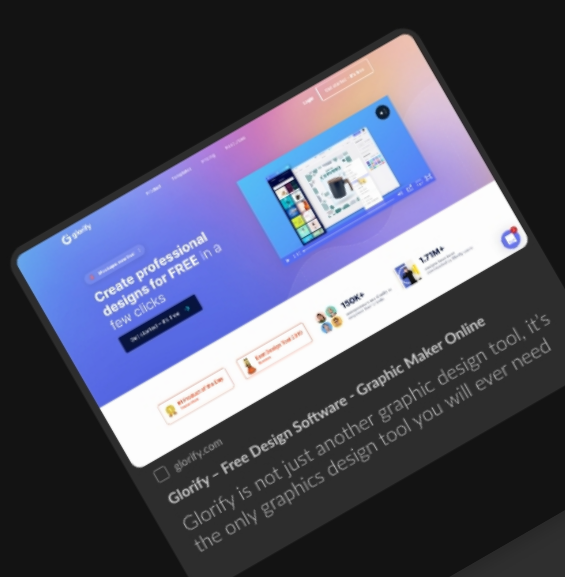
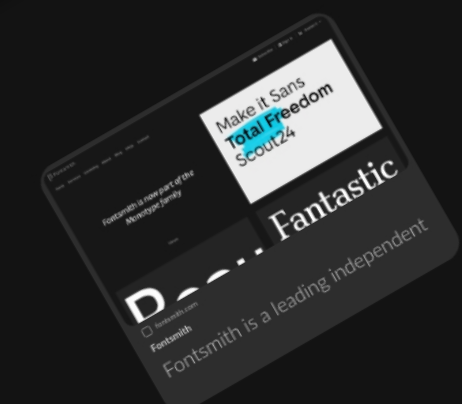
Jasmin Winiarski

University Group

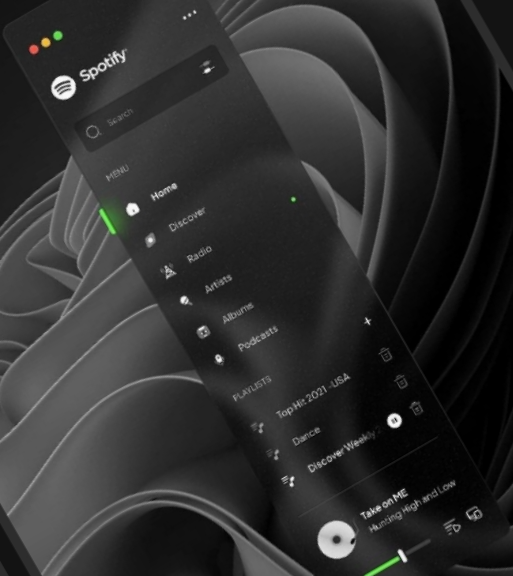
Bank for Teens

Research for Coca Cola

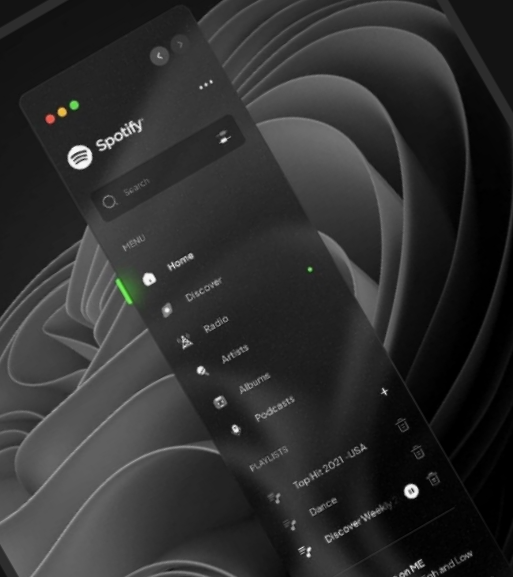
Random ideas



Jasmin Winiarski



Sidebar Navigation Glass - Spotify



Sidebar Navigation Glass - Spotify



don't study design books. Study cars, watches, philosophers, movies, world.

Projector - Create to captivate  
Whether you're building your brand solo or with a team, use Projector to craft well designed stories that will elevate your presence and captivate any audience.

@Shame\_Artist  
"If you want to be a better designer, don't study design books. Study sculpture. Study paintings. Study cars, watches, philosophers, movies, sculpture."

Work the way you want  
A new professional community for your independent journey

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Contra is a new professional community for your independent journey. It provides all the tools you need to digitize the way you live and work.

Your all-in-one creative space  
From live presentations to social posts, email, graphics, GIFs, and videos, Projector helps you create and share visuals for all your channels.

Projector - Create to captivate  
Whether you're building your brand solo or with a team, use Projector to craft well designed stories that will elevate your presence and captivate any audience.

@Shame\_Artist  
"If you want to be a better designer, don't study design books. Study sculpture. Study paintings. Study cars, watches, philosophers, movies, sculpture."

Zoom out

Zoom out

Projector.com

Jasmin Winiarski

Type Foundry, Typography, Type Library

Links

Notes

Videos

Photos

Study

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we

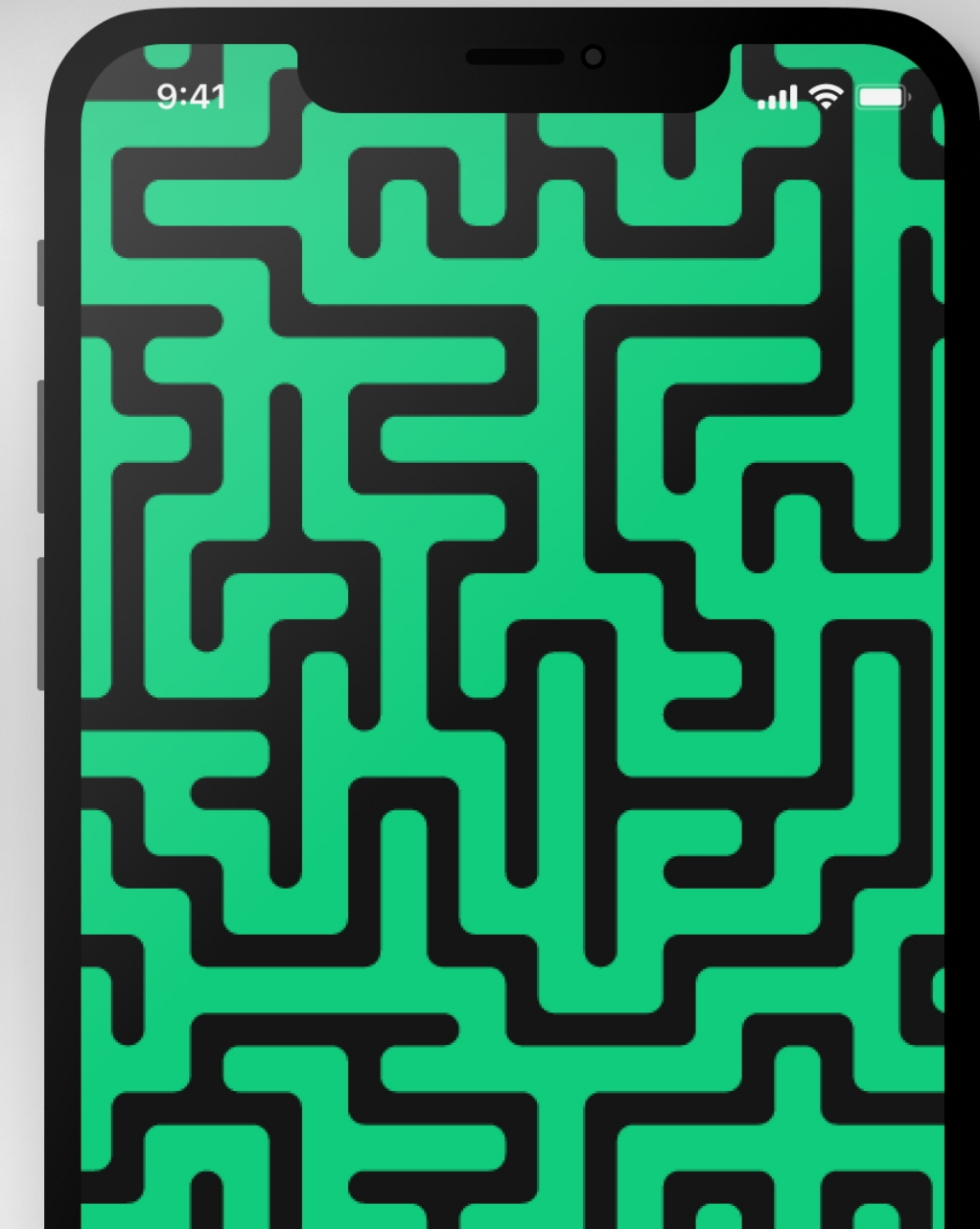
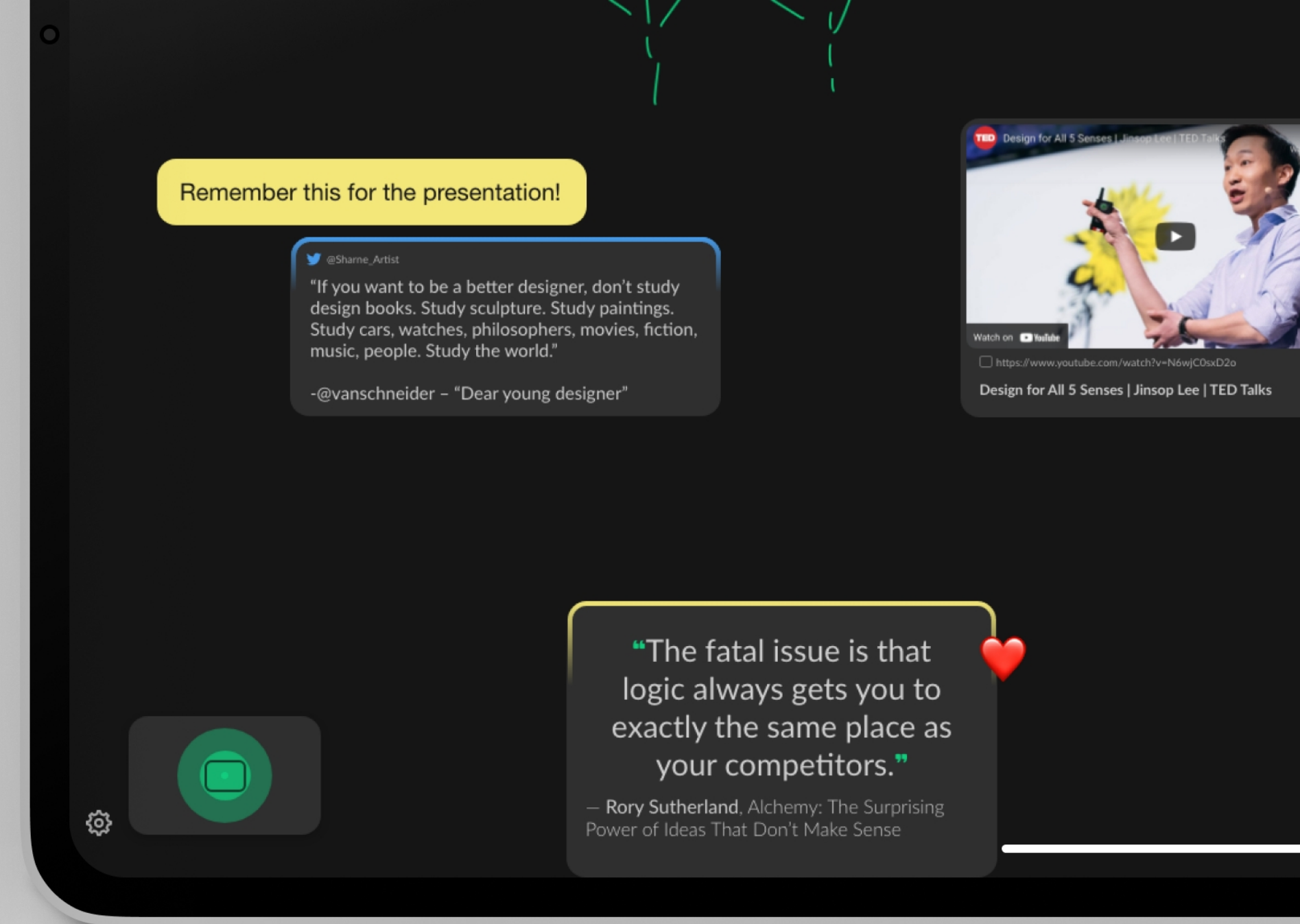
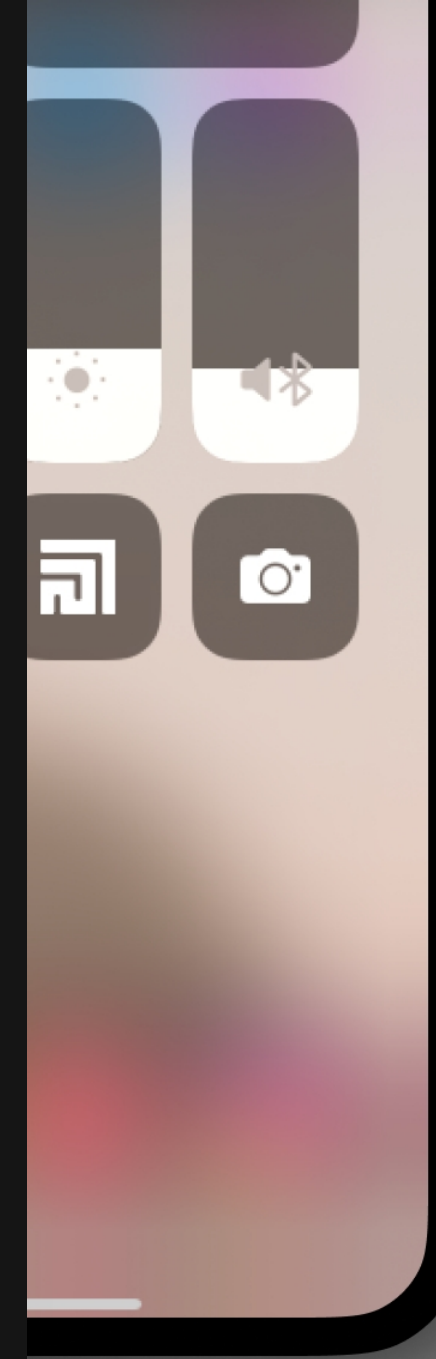
ection?

Typography, Type Library



Into the future

# MULTI-DEVICE APP-ECOSYSTEM







Calm

W

o

Nike

Etsy

shop

Disney+

TO:  
■■■■■■

iA



**THANK YOU!**

 **MAZE**